

Executive Committee Meeting Agenda

Wednesday, November 19, 2025
9:00 A.M.

Santa Cruz Museum of Art & History
705 Front Street – Board Room, Santa Cruz

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS

1. September 17, 2025 Executive Committee Meeting Minutes*
2. October 22, 2025 Executive Committee Special Meeting Minutes*
3. Financial Statements: September and October 2025*
4. FIFA World Cup – Additional Funding*
5. 2026 VSCC Nominating Task Force Memo*
6. Certify change of address for VSCC Staff 403(b) Retirement Plan*
7. VSCC Remote Work Policy Change Proposal*
8. Board Meeting Agenda Items*:
 - a. Presentation – VSCC Spring/Summer 2025 Ad Campaign Report – Love Communications
 - b. VSCC FY 24/25 Annual Audit Report – Chad Hoelsing, CPA*
 - c. FIFA World Cup – Additional Funding*
 - d. 2026 Nominating Task Force Memo*
 - e. Certify change of address for VSCC Staff 403(b) Retirement Plan*

DISCUSSION ITEMS

President's Report – Doug Lord, President

9. State of the Industry

CEO's Report – Terence Concannon

10. Lodging Performance & Visitor Metrics
11. World Cup Updates
12. New Office & Visitors Center Updates

ANNOUNCEMENTS

ADJOURNMENT

UPCOMING MEETINGS:

VSCC Board Meeting: Wednesday, December 3, 2025 at 3:00 p.m., Santa Cruz MAH – Garden Community Room, 705 Front Street, Santa Cruz

VSCC Executive Committee Meeting: Wednesday, January 21, 2026 at 9:00 a.m., Santa Cruz MAH – Board Room, 705 Front Street, Santa Cruz

* Action Item