

SANTA CRUZ COUNTY

C A L I F O R N I A

General Board Agenda

Wednesday, September 24, 2025
3:00 P.M.

Santa Cruz Museum of Art & History
705 Front St., Garden Room, Santa Cruz

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS*

1. July 23, 2025 Board Meeting Minutes*
2. FY 24/25 Year-End Financial Statements* – Laura Giges, VSCC Accountant
3. Financial Statements: July and August 2025*
4. Ratification of Mayor's City Select Committee Designated Seat Nominee*

DISCUSSION ITEMS

President's Report – *Doug Lord*, President

5. State of the Industry
6. December Board Meeting Date Reminder – December 3, 2025 @ 3:00 p.m.

CEO's Report – Terence Concannon

7. Lodging Performance & Visitor Metrics
8. New Office & Visitors Center Space Updates

ANNOUNCEMENTS

ADJOURNMENT

UPCOMING MEETINGS:

VSCC Executive Committee Meeting – Wednesday, November 19, 2025 at 9:00 a.m., Santa Cruz MAH

VSCC Board Meeting: Wednesday, December 3, 2025 at 3:00 p.m., Santa Cruz MAH