

Executive Committee Meeting Agenda

Wednesday, September 17, 2025
9:00 A.M.

Santa Cruz Museum of Art & History
705 Front Street – Board Room, Santa Cruz

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS

1. July 16, 2025 Executive Committee Meeting Minutes*
2. Financial Statements: July and August 2025*
3. FY 24/25 Year-End Financial Statements* - Laura Giges, VSCC Accountant
4. Recommendation for Ratification of Mayor's City Select Committee Designated Seat Nominee*
5. Board Meeting Agenda Items*:
 - a. Ratification of Mayor's City Select Committee Designated Seat Nominee*

DISCUSSION ITEMS

President's Report – Doug Lord, President

6. State of the Industry
7. December Board Meeting Date Reminder – December 3, 2025 @ 3 p.m.

CEO's Report – Terence Concannon

8. Lodging Performance & Visitor Metrics
9. New Office & Visitors Center Updates

ANNOUNCEMENTS

ADJOURNMENT

UPCOMING MEETINGS:

VSCC Board Meeting: Wednesday, September 24, 2025 at 3:00 p.m., Santa Cruz MAH – Garden Community Room, 705 Front Street, Santa Cruz

VSCC Executive Committee Meeting: Wednesday, November 19, 2025 at 9:00 a.m., Santa Cruz MAH – Board Room, 705 Front Street, Santa Cruz

* Action Item