

***Executive Committee Meeting Agenda***

Wednesday, May 14, 2025  
9:00 A.M.

**Visit Santa Cruz County Office**  
**303 Water Street, Suite 100, Santa Cruz**

**CALL TO ORDER**

**PUBLIC COMMENT**

**ACTION ITEMS**

1. March 19, 2025 Executive Committee Meeting Minutes\*
2. Financial Statements: March and April 2025\*
3. Property Audit Reserve Policy\*
4. Budget FY 2025/2026 Presentation\* - Terence Concannon
5. Recommend Nominees and Officers for VSCC 25/26 Board of Directors\*  
– Morgan Stuart
6. Board Meeting Agenda Items\*:
  - a. Presentation: Arne Croce, Cabrillo College Local Government Fellows Program
  - b. Property Audit Reserve Policy\*
  - c. Budget FY 2025/2026 Presentation\*
  - d. Ratify Nominees for VSCC Board of Directors & Officers for FY 2025/2026\* – Morgan Stuart

**DISCUSSION ITEMS**

**President's Report – Doug Lord, President**

7. State of the Industry

**CEO's Report – Terence Concannon**

8. Lodging Performance & Visitor Metrics
9. New Office & Visitors Center Updates

**ANNOUNCEMENTS**

**ADJOURNMENT**

**UPCOMING MEETINGS:**

**VSCC Board Meeting:** Wednesday, May 28, 2025 at 3:00 p.m., Santa Cruz MAH – Garden Community Room, 705 Front Street, Santa Cruz

**VSCC Executive Committee Meeting:** Wednesday, July 16, 2025 at 9:00 a.m., VSCC Office

\* Action Item