

# SANTA CRUZ COUNTY

C A L I F O R N I A

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## *General Board Agenda*

Wednesday, July 26, 2023  
3:00 P.M.

**Fairfield Inn & Suites by Marriott –  
Santa Cruz/Capitola  
1255 41st Avenue, Capitola**

### **CALL TO ORDER**

### **PUBLIC COMMENT**

### **PRESENTATION**

KeyData/Amadeus Update – Flavia Oliveira

### **ACTION ITEMS\***

1. CEO Search – Executive Committee Recommendation\* - Nicole Newman, Searchwide Global
2. June 14, 2023 Board Meeting Minutes\*
3. Financial Statements: May 2023\*
4. Alterations to Budget & Fiscal Procedures Policy\*

### **President's Report – *Julie Glynn*, President**

5. State of the Industry
6. Treasurer for VSCC Executive Committee Update
7. Lodging Task Force Update – Darren Pound
8. Ripe! Update

### **ANNOUNCEMENTS**

### **ADJOURNMENT**

### **UPCOMING MEETINGS:**

- ★ **VSCC Executive Committee Meeting** – Wednesday, September 20, 2023 at 9:00 a.m., VSCC Office
- ★ **VSCC Board Meeting**: Wednesday, September 27, 2023 at 3:00 p.m., Location TBA