

# SANTA CRUZ COUNTY

C A L I F O R N I A

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## *Executive Committee Meeting Agenda*

Thursday, July 19, 2023  
9:00 A.M.

Visit Santa Cruz County Office  
303 Water Street, Suite 100, Santa Cruz

### **CALL TO ORDER**

### **PUBLIC COMMENT**

### **ACTION ITEMS**

1. June 8, 2023 Executive Committee Meeting Minutes\*
2. CEO Search Committee Recommendation\*
3. Financial Statements: May 2023\*
4. Alterations to Budget & Fiscal Procedures Policy\*
5. Board Meeting Agenda Items\*:
  - A. Presentation on KeyData/Amadeus – Flavia Oliveira
  - B. CEO Executive Committee Recommendation\*
  - C. Financial Statements: May 2023\*
  - D. Alterations to Budget & Fiscal Procedures\*

### **DISCUSSION ITEMS**

#### President's Report – Julie Glynn, President

6. State of the Industry
7. Treasurer for VSCC Executive Committee
8. Lodging Task Force Update – Darren Pound
9. Ripe! Update

### **ANNOUNCEMENTS**

### **ADJOURNMENT**

### **UPCOMING MEETINGS:**

**VSCC Board Meeting:** Wednesday, July 26, 2023 at 3:00 p.m., Fairfield Inn Capitola

**VSCC Executive Committee Meeting:** Wednesday, September 20, 2023 at 9:00 a.m., VSCC Office