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## **General Board Agenda**

Wednesday, June 14, 2023  
3:00 P.M.

**Monterey Bay Nat'l Marine Sanctuary  
Exploration Center  
35 Pacific Avenue, Santa Cruz**

### **CALL TO ORDER**

### **PUBLIC COMMENT**

### **PRESENTATION**

Spring Marketing Ad Campaign Update – Love Communications

### **CLOSED SESSION**

Public Employee Status Update - Government Code Section 54957

### **ACTION ITEMS\***

1. March 29, 2023 Board Meeting Minutes\*
2. April 18, 2023 Board Emergency Meeting Minutes
3. Financial Statements: March & April 2023\*
4. Cash Flow Review – Request for additional reserves to cover expenses\*
5. Nominating Task Force Recommendations\*
6. VSCC FY 23/24 Budget Presentation

### **President's Report – *Julie Glynn*, President**

7. State of the Industry
8. CEO Search Committee Update
9. VSCC Office Search Update
10. Lodging Task Force Update – Darren Pound

### **ANNOUNCEMENTS**

### **ADJOURNMENT**

### **UPCOMING MEETINGS:**

- ★ **VSCC Executive Committee Meeting** – Wednesday, July 19, 2023 at 9:00 a.m.
- ★ **VSCC Board Meeting:** Wednesday, July 26, 2023 at 3:00 p.m.