

# SANTA CRUZ COUNTY

C A L I F O R N I A

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## *Executive Committee Meeting Agenda*

Thursday, June 8, 2023  
1:00 P.M.

Visit Santa Cruz County Office  
303 Water Street, Suite 100, Santa Cruz

### **CALL TO ORDER**

### **PUBLIC COMMENT**

### **ACTION ITEMS**

1. May 17, 2023 Executive Committee Meeting Minutes\*
2. VSCC FY 2023/2024 Budget Review & Approval\*
3. Board Meeting Agenda Items\*:
  - A. Presentation: Spring Marketing Ad Campaign Update – Love Communications
  - B. Financial Statements: March/April 2023\*
  - C. Nominating Task Force Recommendations\*
  - D. Discussion about CHLA membership in FY 23/24 Budget\*
  - E. VSCC FY 23/24 Budget Review & Approval\*

### **DISCUSSION ITEMS**

#### President's Report – Julie Glynn, President

4. State of the Industry
5. VSCC Office Relocation Update
6. CEO Search Committee Update
7. Lodging Task Force Update – Darren Pound

### **ANNOUNCEMENTS**

### **ADJOURNMENT**

### **UPCOMING MEETINGS:**

**VSCC Board Meeting:** Wednesday, June 14, 2023 at 3:00 p.m.

**VSCC Executive Committee Meeting:** Wednesday, July 19, 2023 at 9:00 a.m.