



General Board Agenda

Wednesday, May 24, 2023
1:00 P.M.

Fairfield Inn Santa Cruz-Capitola
1255 41st Avenue, Capitola

CALL TO ORDER

PUBLIC COMMENT

PRESENTATION

Spring Marketing Ad Campaign Update – Love Communications

CLOSED SESSION

Public Employee Status Update - Government Code Section 54957

ACTION ITEMS*

1. March 29, 2023 Board Meeting Minutes*
2. April 18, 2023 Board Emergency Meeting Minutes
3. Financial Statements: March & April 2023*
4. Nominating Task Force Recommendations*

President's Report – Julie Glynn, President

5. State of the Industry
6. CEO Search Committee Update
7. VSCC Office Search Update
8. Lodging Task Force Update – Darren Pound
9. VSCC Budget FY 23/24 Update

ANNOUNCEMENTS

ADJOURNMENT

UPCOMING MEETINGS:

- ★ **VSCC Executive Committee Meeting** – Wednesday, July 19, 2023 at 9:00 a.m.
- ★ **VSCC Board Meeting**: Wednesday, July 26, 2023 at 3:00 p.m.