

SANTA CRUZ COUNTY

C A L I F O R N I A

General Board Agenda

Wednesday, March 29, 2023
3:00 P.M.

Zoom Meeting

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS*

1. January 25, 2023 Board Meeting Minutes*
2. Financial Statements: January & February 2023*
3. Ratify County Supervisor Justin Cummings as VSCC Board Member*

President's Report – *Julie Glynn*, President

4. State of the Industry
5. Lodging Task Force Update – Darren Pound
6. Nominating Task Force Update – Ajita Patel
7. Executive Committee 2023/2024
8. Update on search for new VSCC office space

CEO's Report – Michael Martelon

9. International Campaign Review
10. Spring Campaign Update
11. Symphony & Performance Metrics (including Occupancy & ADR)
12. KeyData & Amadeus

CLOSED SESSION

1. Personnel Matter*

ANNOUNCEMENTS

ADJOURNMENT

UPCOMING MEETINGS:

- ★ ***VSCC Executive Committee Meeting*** – Wednesday, May 17, 2023 at 9:00 a.m.
- ★ ***VSCC Board Meeting***: Wednesday, May 31, 2023 at 3:00 p.m.