

# SANTA CRUZ COUNTY

C A L I F O R N I A

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## *Executive Committee Agenda*

Wednesday, March 15, 2023  
9:00 A.M.

**Zoom Meeting**

### **CALL TO ORDER**

### **PUBLIC COMMENT**

### **ACTION ITEMS**

1. January 18, 2023 Executive Committee Meeting Minutes\*
2. Financial Statements: January/February 2023\*
3. Board Meeting Agenda Items:
  - a. Ratify County Supervisor Justin Cummings as VSCC Board Member\*

### **DISCUSSION ITEMS**

#### President's Report – Julie Glynn, President

4. State of the Industry & COVID-19
5. Lodging Task Force Update – Darren Pound
6. Nominating Task Force Update – Ajita Patel
7. Executive Committee 2023/2024
8. Update on search for new VSCC office space

#### CEO's Report – Michael Martelon

8. International Campaign Review
9. Spring Campaign Update
10. Symphony & Performance Metrics (including Occupancy & ADR)
11. KeyData & Amadeus

### **ANNOUNCEMENTS**

### **ADJOURNMENT**

#### **UPCOMING MEETINGS:**

**VSCC Board Meeting:** Wednesday, March 29, 2023 at 3:00 p.m.

**VSCC Executive Committee Meeting:** Wednesday, May 17, 2023 at 9:00 a.m.

\* Action Item