



Executive Committee Agenda

Wednesday, November 16, 2022
9:00 A.M.

Zoom Meeting

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS

1. September 14, 2022 Executive Committee Meeting Minutes*
2. Financial Statements: September/October 2022*
3. Board Agenda Items:
 - A. Financial Audit FY 2021/2022 – Chad Hoelsing*

DISCUSSION ITEMS

President's Report – Julie Glynn, President

4. State of the Industry & COVID-19
5. Lodging Task Force Update – Darren Pound

CEO's Report – Michael Martelon

6. Fall Campaign Update
7. Blog Case Study
8. Symphony & Performance Metrics (including Occupancy & ADR)
9. KeyData
10. TMD Jurisdictional Audit

ANNOUNCEMENTS

ADJOURNMENT

UPCOMING MEETINGS:

VSCC Board Meeting: Wednesday, December 7, 2022 at 3:00 p.m.

VSCC Executive Committee Meeting: Wednesday, January 18, 2023 at 9:00 a.m.

* Action Item