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## ***Executive Committee Agenda***

Wednesday, September 14, 2022

**Zoom Meeting**

9:00 A.M.

### **CALL TO ORDER**

### **PUBLIC COMMENT**

### **ACTION ITEMS**

1. July 20, 2022 Executive Committee Meeting Minutes\*
2. Year-end Financial Report: June 2022\*
3. Financial Statements: July/August 2022\*

### **DISCUSSION ITEMS**

#### President's Report – Julie Glynn, President

4. State of the Industry & COVID-19
5. Lodging Task Force Update – Darren Pound

#### CEO's Report – Michael Martelon

6. Fall Campaign Update
7. Analytics + PAE
8. Symphony
9. KeyData
10. Occupancy & ADR Report for June and July 2022

### **ANNOUNCEMENTS**

### **ADJOURNMENT**

### **UPCOMING MEETINGS:**

***VSCC Board Meeting:*** Wednesday, September 28, 2022 at 3:00 p.m.

***VSCC Lodging Task Force:*** Thursday, October 27, 2022 at 12:30 p.m.

***VSCC Executive Committee Meeting:*** Wednesday, November 16, 2022 at 9:00 a.m.

\* Action Item