



General Board Agenda

Wednesday, December 12, 2018
3:00 P.M.

Hotel Paradox
611 Ocean Street, Santa Cruz, 95060

*To avoid disruptions or delays during the meeting please keep your cell phone silenced.
Thank you!*

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS

1. Presentation: Annual Financial Audit-Chad Hoelsing*
2. September 26, 2018 Board Meeting Minutes*
3. Financial Statements- September/October*
4. Lodging Seat Appointment: Tim McGregor – Seascape Beach Resort – Monterey Bay*
5. Appointment of Nominating Task Force*

DISCUSSION ITEMS

President's Report – **Laura Waltz**, President

6. Heritage Tourism Update – Bonny Hawley/Maggie Ivy
7. LGBTQ Task Force Update – Robert Kelley/Maggie Ivy
8. Update on VSCC Office Space*

CEO's Report – Maggie Ivy

9. TOT Collections Summary
10. September & October Activity and Response Reports
11. Fall Festival Campaign Completed
12. Update – Potential Investment Options for Reserves
13. Update – County Plastics Ban Ordinance – Approved and applies to lodging in unincorporated Santa Cruz County

Report Out

14. CEO Review Completed – Laura Waltz

ANNOUNCEMENTS

ADJOURNMENT & RECEPTION

* Action Item