



---

## **General Board Agenda**

Wednesday, May 30, 2018  
3:00 P.M.

**Fairfield Inn & Suites- Santa Cruz**  
**2956 Mission St., Santa Cruz, CA 95060**

*To avoid disruptions or delays during the meeting please keep your cell phone silenced.  
Thank you!*

### **CALL TO ORDER**

### **PUBLIC COMMENT**

### **ACTION ITEMS**

1. Marketing Plan Draft-Maggie Ivy\*
2. 2018/2019 Budget Draft-Maggie Ivy\*
3. March 28, 2018 Board Meeting Minutes\*
4. Financial Statements- March/April\*
5. Advertising Policy\*

### **DISCUSSION ITEMS**

President's Report – **Laura Waltz**, Vice President

6. Nominating Task Force Update-Victor Patel\*

CEO's Report – Maggie Ivy

7. Cannabis Tourism
8. March & April Activity & Response Reports

### **ANNOUNCEMENTS**

### **ADJOURNMENT & RECEPTION**