



General Board Agenda

Wednesday, March 28, 2018
3:00 P.M.

Dream Inn Santa Cruz
Santa Cruz, CA 95060

*To avoid disruptions or delays during the meeting please keep your cell phone silenced.
Thank you!*

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS

1. Proposition 69-request for endorsement*- George Dondero
2. Measure S - City of Santa Cruz Sales Tax Increase* - Cynthia Matthews
3. January 31, 2018 Board Meeting Minutes*
4. Financial Statements- January/February*

PRESENTATIONS

5. Marketing Plan Draft-Maggie Ivy
6. 2018/2019 Budget Draft-Maggie Ivy

DISCUSSION ITEMS

President's Report – **Laura Waltz**, Vice President

7. President's Resignation – no longer with Seascapes Resort
8. Nominating Task Force Update-Victor Patel

CEO's Report – Maggie Ivy

9. Tourism & Homeless Issues – Update on Community Meeting
10. January & February Activity & Response Reports

ANNOUNCEMENTS

ADJOURNMENT & RECEPTION

* Action Item