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**VISIT SANTA CRUZ COUNTY  
EXECUTIVE COMMITTEE AGENDA**

Wednesday, July 19 2017

**9:30 am**

VSCC Office  
303 Water Street, Suite 100

*To avoid disruptions or delays during the meeting please keep your cell phone turned off.  
Thank you!*

**CALL TO ORDER**

**PUBLIC COMMENT**

**ACTION ITEMS**

1. May 17, 2017 Executive Committee Meeting Minutes\*
2. Financial Statements – May\*
3. Nomination for President and Vice President based on Kenn Clark’s resignation 2017/2018\* (see memo included with packet)

**DISCUSSION ITEMS**

President’s Report – Kenn Clark, President

4. Marketing Presentation recommended for Board: Spring Campaign/Gary Green & Chris Centanni
5. CEO’s Review completed

CEO’s Report – Maggie Ivy

6. May & June Activity and Response Reports

**ANNOUNCEMENTS**

**ADJOURNMENT**

\* Action Item