VISIT SANTA CRUZ COUNTY
EXECUTIVE COMMITTEE AGENDA

Wednesday, November 28, 2018 VSCC Office
10:30 am 303 Water Street, Suite 100

To avoid disruptions or delays during the meeting please keep your cell phone turned off. Thank you!

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS

1. September 19, 2018 Executive Committee Meeting Minutes*
2. Financial Statements – September/October 2018*
3. Items to consider for December 12, 2018 Board Agenda*:
   a. Presentation: Annual Financial Audit-Chad Hoesing
   b. Lodging Seat Appointment: Tim McGregor – Seascape Beach Resort – Monterey Bay
   c. Appointment of Nominating Task Force

DISCUSSION ITEMS

President's Report – Laura Waltz, President

4. Heritage Tourism Update – Bonny Hawley/Maggie Ivy
5. LGBTQ Task Force Update – Robert Kelley/Maggie Ivy
6. CEO Review – Completed/Report Back – Laura Waltz

CEO's Report – Maggie Ivy

7. TOT Collections Summary
8. September & October Activity and Response Reports
9. Fall Festival Campaign In Process
10. Update – Reserve Investment Options
11. Update – County Plastics Ban Ordinance – Single-use Sundries

ANNOUNCEMENTS

ADJOURNMENT

* Action Item