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**VISIT SANTA CRUZ COUNTY  
EXECUTIVE COMMITTEE AGENDA**

Wednesday, November 15, 2017  
**10:30 am**

VSCC Office  
303 Water Street, Suite 100

*To avoid disruptions or delays during the meeting please keep your cell phone turned off.  
Thank you!*

**CALL TO ORDER**

**PUBLIC COMMENT**

**ACTION ITEMS**

1. September 20, 2017 Executive Committee Meeting Minutes\*
2. Financial Statements – September/October 2017\*
3. 2018 Nominating Task Force Appointment\*

**DISCUSSION ITEMS**

President's Report – Adrienne Cleary, President

4. TMD Rate Adjustments for 2018
5. Proposed Board Agenda for December 6, 2017\*:
  - a. Audit Report – Chad Hoelsing, CPA, Inc.
  - b. Marketing Update: Group Market – Laura Manriquez, Director of Sales & Marketing
  - c. Appointment of 2018 Nominating Task Force

CEO's Report – Maggie Ivy

6. TMD Delinquency Update
7. September & October Activity and Response Reports

**ANNOUNCEMENTS**

**ADJOURNMENT**

\* Action Item