



**VISIT SANTA CRUZ COUNTY
EXECUTIVE COMMITTEE AGENDA**

Wednesday, September 19, 2018
10:30 am

VSCC Office
303 Water Street, Suite 100

*To avoid disruptions or delays during the meeting please keep your cell phone turned off.
Thank you!*

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS

3. July 18, 2018 Executive Committee Meeting Minutes*
4. Financial Statements –July/August 2018*

DISCUSSION ITEMS

President's Report – Laura Waltz, President

5. Board Seat Vacancy
6. Board Agenda Considerations:
 - a. Year-End Financial Report – Laura Giges, VSCC Accountant
 - b. Presentation on Measure H: Affordable Housing Bond (Endorsement Policy included in packet) – Fred Keeley or Don Lane
 - c. Presentation on Measure G – Santa Cruz County Sales Tax Increase

CEO's Report – Maggie Ivy

7. July & August Activity and Response Reports
8. Update on LGBTQ Task Force
9. Update on Heritage Tourism Initiative

ANNOUNCEMENTS

ADJOURNMENT

* Action Item