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**VISIT SANTA CRUZ COUNTY  
EXECUTIVE COMMITTEE AGENDA**

Wednesday, January 17, 2018  
**10:30 am**

VSCC Office  
303 Water Street, Suite 100

*To avoid disruptions during the meeting please keep your cell phone silenced.  
Thank you!*

**CALL TO ORDER**

**PUBLIC COMMENT**

**ACTION ITEMS**

1. November 15, 2017 Executive Committee Meeting Minutes\*
2. Financial Statements – November/December 2017\*

**DISCUSSION ITEMS**

President's Report – Adrienne Cleary, President

3. Proposed Board Agenda for January 31, 2018\*:
  - a. 2018 Nominating Task Force Update
  - b. International Marketing Presentation-Christina Glynn, Communications Director/Film Commissioner and Laura Manriquez, Director of Sales & Marketing

CEO's Report – Maggie Ivy

4. Adjustments to TMD rates in 2018
5. November & December Activity and Response Reports

**ANNOUNCEMENTS**

**ADJOURNMENT**

\* Action Item