



303 Water Street, Suite 100
 Santa Cruz, CA 95060
 831.425.1234, Fax 831.427.4407
 www.visitsantacruz.org

Listing Form: Food & Drink

To include your business in the *Food & Drink* section of the Visit Santa Cruz County website, please complete this form as you would like your information to appear, and return it to the VSCC office by mail or fax.

If you would like more information on how to gain greater exposure for your listing and appear in the 2017 *Official Santa Cruz County Traveler's Guide*, please contact VSCC's Cooperative Marketing Director at 831.429.7281 ext.103.

VSCC reserves the right to edit for style, length and consistency. This program is available to individual businesses located within Santa Cruz County.

Contact Information (please print or type) The following information is for VSCC use only and will not be published.

Today's Date: _____

Contact Name: _____

Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____ Alt. Phone: _____

Fax: _____

Contact Email: _____

Listing Information (please print or type) The following information will be included in your listing.

Restaurant Name: _____

Website & Social Media:

Street Address: _____

Website: _____

City: _____ State: _____ Zip: _____

Facebook: _____

Phone: _____ Alt. Phone: _____

Twitter: _____

Website: _____

YouTube: _____

Instagram: _____

Restaurant/Cuisine Type (Select up to five):

- American
- Asian
- Bakery
- Bar - Pub
- BBQ
- Cafe - Deli
- Californian
- Chinese
- Coffee - Tea House
- Continental
- Dessert
- Food to Go
- French
- Ice Cream
- Indian
- Italian
- Japanese/Sushi
- Mexican
- Pizza
- Seafood
- Steakhouse
- Thai
- Vegan
- Vegetarian

Dining Type:

- Casual Dining
- Fine Dining
- Family Dining

Entree Price Range:

- \$ \$\$
- \$-\$ \$\$-\$\$\$
- \$-\$\$\$ \$\$\$

Reservations:

- reservations recommended
- reservations welcome
- reservations not accepted

Amenities (Select all that apply):

- Beer/Wine
- Full Bar
- Outdoor Seating
- Ocean View
- Banquet Facilities
- Sports TV
- Children's Menu
- FREE Wi-Fi
- Pets ok

Days/Hours of Business:

Holiday Hours:

- including holidays
- including most holidays
- including some holidays
- closed holidays

Serving: (select all that apply)

- Breakfast
- Lunch
- Dinner
- Brunch

Year-round Signature Menu Items

1. _____
2. _____
3. _____
4. _____

Description - Limit 250 characters (approx. 30 words). VSCC reserves the right to edit for style, length and consistency.

X Authorized Signature (both pages must be signed) _____

Payment Information

WEB ONLY Listing on visitsantacruz.org website. Note: all web listings include hyperlink to your site.

WEB ONLY Listing:.....\$250

DISPLAY ADVERTISERS check here for your FREE listing on visitsantacruz.org.

WEB Listing for Display Advertiser:..... FREE

If you would like to consider a display ad in the 2017 *Official Santa Cruz County Traveler's Guide*, please call Gary Green, Cooperative Marketing Director, at 831.429.7281 ext.103.

Payment Method: Credit Card Check
Credit Card Type: Visa MasterCard Discover AMEX

If paying by credit card, please provide your credit card information and mail or fax this form to 831.427.4407. If paying by check, please make your check payable to "VSCC" and remit to 303 Water Street, Suite 100, Santa Cruz, CA 95060.

Credit Card Billing Address: _____

City: _____ State: ____ Zip: _____

No cancellations for contracted advertising space will be accepted after 30 days preceding contract deadline in any given year. All cancellations must be received *in writing* by that date, and must be confirmed *in writing* by VSCC before taking effect.

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Please note it is VSCC's policy to seek damages for payments due. If VSCC proceeds in the collection process through small claims court you will be responsible for a \$350.00 additional late-pay processing and service fee, 1.5% interest per month on the outstanding balance, any other late fees and reimbursement of all court costs.

Print Name as it appears on card: _____

Signature: _____

Important Advertiser Information

- > Up to five photos may be included in your web listing. If submitting photos, they **must** be sent as a .jpg at the highest resolution possible. **Size must be at least 640 x 480 pixels and must be horizontal (landscape orientation).** VSCC may crop your photo for better viewing online. We recommend clear, simple images. Please email your photo(s) to photos@santacruz.org and include your company name as listed on this form.
- > VSCC reserves the right to edit for style, length and consistency. Photos and listing information may be used to promote Santa Cruz County on other qualified websites.
- > VSCC limits liability for any errors to the cost of the actual space occupied by the error. All ads are subject to approval by VSCC. By placing an advertisement, the advertiser represents that they have authorization for use of materials and artwork supplied for the advertisement. In addition, the advertiser confirms that the information provided to VSCC which will appear in their ad or listing is accurate and assumes all responsibility for its content. VSCC will not be liable for any loss or liability resulting from the use of unauthorized materials, misrepresentation or inaccuracies on the part of the advertiser.

I have read and agree to the conditions above.

X Authorized Signature (both pages must be signed) _____

VSCC Salesperson's Signature _____

For office use only:

Fee Confirmation by VSCC Bookkeeper: _____ Inv#: _____