



General Board Agenda

Wednesday, June 30, 2016
3:00 P.M.

Best Western Seacliff Inn
7500 Old Dominion Court, Aptos

***To avoid disruptions or delays during the meeting please keep your cell phone silenced.
Thank you!***

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS

1. May 25, 2016 Board Meeting Minutes*
2. Follow-up Budget Presentation for FY 2016/2017*
Additional Detail on the Following Line Items:
 - Direct Advertising Domestic- 5302
 - Website Development- 5319
 - FAM Tours Trade- 5801
 - Trade Shows- International- 5803
 - Direct Advertising- International - 5812
 - Photography/B-Roll- 5373
 - FAM Tours Media- 5374
3. "This Is How We Cruz" Video Series

ANNOUNCEMENTS

ADJOURNMENT