SANTA CRUZ
COUNTY CONFERENCE & VISITORS COUNCIL

General Board Agenda

Wednesday, September 24, 2014 — Goodwill Board Room
3:00 P.M. — 350 Encinal St., Santa Cruz

To avoid disruptions or delays during the meeting please keep your cell phone silenced. Thank you!

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS

1. July 30, 2014 Board Meeting Minutes *
2. Year-End Financial Report- Laura Giges of Giges Consulting*
3. Year-End Financial Statements for June*
4. Financial Statements- July /August *
5. Potential Licensing of Service Mark to City of Santa Cruz*

DISCUSSION ITEMS

President's Report – Merry Crowen, President

6. Chris Ferrante, TMD Task Force Chair: TMD Task Force Update

CEO's Report – Maggie Ivy

7. Aptos Visitor Center
8. July & August Activity & Response Reports – *Attachments*

ANNOUNCEMENTS

ADJOURNMENT

* Action Item