



## ***General Board Agenda***

Wednesday, July 29, 2015  
3:00 P.M.

Seymour Marine Discovery Center  
100 Shaffer Road, Santa Cruz, CA 95060

### **CALL TO ORDER**

### **PUBLIC COMMENT**

### **ACTION ITEMS**

1. May 27, 2015 General Board & June 25, 2015 Special Board Meeting Minutes\*
2. Financial Statements- May \*
3. Marketing Plan Presentation\*
4. Budget Approval Presentation\*
5. Recommended Name Change\*

### **DISCUSSION ITEMS**

#### President's Report – Victor Patel, President

6. Tourism Update: Super Bowl 50 Opportunity

#### CEO's Report – Maggie Ivy

7. May & June Activity & Response Reports –Year-End Snapshot
8. Birding Guide

### **ANNOUNCEMENTS**

### **ADJOURNMENT**

***To avoid disruptions or delays during the meeting please keep your cell phone silenced.  
Thank you!***