



General Board Agenda

Wednesday, July 20, 2016
3:00 P.M.

Hilton Santa Cruz/Scotts Valley- Forest 3
6001 LaMadrona Drive, Santa Cruz, CA 95060

***To avoid disruptions or delays during the meeting please keep your cell phone silenced.
Thank you!***

CALL TO ORDER

PUBLIC COMMENT

1. New Board Member Introductions

ACTION ITEMS

2. June 30, 2016 Board Meeting Minutes *
3. Financial Statements- May *

PRESENTATIONS:

4. Website ROI Research- Carl Ribaud, SMG Consulting

DISCUSSION ITEMS

President's Report – Victor Patel, President

5. Update on TMD Delinquent Properties

CEO's Report – Maggie Ivy

6. May & June Activity & Response Reports –Year-End Snapshot
7. Staff Report- Spring Campaign Results

ANNOUNCEMENTS

ADJOURNMENT

