



General Board Agenda

Wednesday, March 26, 2014
3:00 P.M.

Goodwill Board Room
350 Encinal St., Santa Cruz, CA 95060

***To avoid disruptions or delays during the meeting please keep your cell phone turned off.
Thank you!***

STAFF REPORT

1. Staff Report: PR Update- Christina Glynn

ACTION ITEMS

2. January 29, 2014 Board Meeting Minutes *
3. Financial Statements January/February*
4. Draft Budget Review: Fiscal Year 2014/2015*
5. Aptos Visitor Center Funding*

DISCUSSION ITEMS

President's Report – Chris Ferrante, President

6. Nominating Task Force Update: Task Force Chair, Cynthia Matthews
7. EPA Water Sense Hotel Challenge

CEO's Report – Maggie Ivy

8. Activity & Response Reports

ANNOUNCEMENTS

ADJOURNMENT