

General Board Agenda

Wednesday, January 29, 2014
3:00 P.M.

Goodwill Board Room
350 Encinal Street, Santa Cruz, CA 95060

***To avoid disruptions or delays during the meeting please keep your cell phone turned off.
Thank you!***

ACTION ITEMS

1. December 4, 2013 Board Meeting Minutes *
2. Financial Statements November/December*
3. Annual Financial Audit Report– presented by Chad Hoelsing, CPA*
4. LaBahia Hotel
 - a. Presentation by Craig French of French Resources Group, Inc.
 - b. Endorsement Consideration*

DISCUSSION ITEMS

President's Report – Chris Ferrante, President

5. Nominating Task Force update- Cynthia Matthew, Task Force Chair

CEO's Report – Maggie Ivy

6. Smith Travel Research- Republication Rights Agreement
7. Marketing Update: Corporate / Meetings
8. Activity & Response Reports

ANNOUNCEMENTS

ADJOURNMENT