



**SANTA CRUZ COUNTY CONFERENCE & VISITORS COUNCIL
EXECUTIVE COMMITTEE AGENDA**

Wednesday, September 16, 2015
12:00 Noon

CVC Office
303 Water Street, Suite 100

*To avoid disruptions or delays during the meeting please keep your cell phone turned off.
Thank you!*

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS

1. July 15, 2015 Executive Committee Meeting Minutes *
2. Financial statements –July and August*
3. Appoint CVC Reserve Policy Task Force*

DISCUSSION ITEMS

President's Report – Victor Patel, President

4. Board Agenda
 - a. Proposed Year-End Online Marketing Report for Board Meeting
 - b. Proposed Board Presentation: Year-End Financial Report- Laura Giges, Giges Consulting
 - c. Proposed December dates for Executive Committee Meeting 12/9/15 and Board Meeting 12/16/15

CEO's Report – Maggie Ivy

5. Agreement between Airbnb & County of Santa Cruz
6. July & August Activity & Response Reports

ANNOUNCEMENTS

ADJOURNMENT

* Action Item