



**SANTA CRUZ COUNTY CONFERENCE & VISITORS COUNCIL
EXECUTIVE COMMITTEE AGENDA**

Wednesday, July 16, 2014

12:00 Noon

CVC Office
303 Water Street, Suite 100

*To avoid disruptions or delays during the meeting please keep your cell phone turned off.
Thank you!*

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS

1. May 21, 2014 Executive Committee Meeting Minutes *
2. Financial statements - May *

DISCUSSION ITEMS

President's Report – Merry Crowen, President

3. TMD Process Update

CEO's Report – Maggie Ivy

4. Social Media/ PR Update
5. Activity & Response Reports

ANNOUNCEMENTS

ADJOURNMENT

* Action Item