



**VISIT SANTA CRUZ COUNTY
EXECUTIVE COMMITTEE AGENDA**

Wednesday, July 13, 2016

9:30 am

VSCC Office

303 Water Street, Suite 100

*To avoid disruptions or delays during the meeting please keep your cell phone turned off.
Thank you!*

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS

1. May 11, 2016 Executive Committee Meeting Minutes *
2. Financial statements - May *
3. Approval to Establish New Bank Account*

DISCUSSION ITEMS

President's Report – Victor Patel, President

4. Board Agenda Planned Presentations:
 - a. Website ROI Research- Carl Ribauda, SMG Consulting
 - b. Staff Report- Spring Campaign Results

CEO's Report – Maggie Ivy

5. Activity & Response Reports- Year-End Snapshot
6. Update on TMD Delinquent Properties

ANNOUNCEMENTS

ADJOURNMENT

* Action Item