



---

**SANTA CRUZ COUNTY CONFERENCE & VISITORS COUNCIL  
EXECUTIVE COMMITTEE AGENDA**

Wednesday, May 20, 2015

**12:00 Noon**

CVC Office

303 Water Street, Suite 100

*To avoid disruptions or delays during the meeting please keep your cell phone silenced.  
Thank you!*

**CALL TO ORDER**

**PUBLIC COMMENT**

**ACTION ITEMS**

1. March Executive Committee Meeting Minutes\*
2. Financial Statements- March /April \*
3. Board of Directors: New Board Member Nominations and Officers -Task Force Chair, Chris Ferrante\*
4. Liquidating Stock Assets\*

**DISCUSSION ITEMS**

President's Report – Merry Crowen, President

5. Special June Board Meeting: TMD Strategic Plan
6. Consider Endorsement: Santa Cruz Redwoods National Monument Proposal

CEO's Report – Maggie Ivy

7. TMD Strategic Planning Outreach: Lodging Survey Results
8. March & April Activity & Response Reports

Closed Session

9. Personnel Issues\*

**ANNOUNCEMENTS**

**ADJOURNMENT**

\* Action Item