



**SANTA CRUZ COUNTY CONFERENCE & VISITORS COUNCIL
EXECUTIVE COMMITTEE AGENDA**

Wednesday, December 9, 2015
9:30am

CVC Office
303 Water Street, Suite 100

*To avoid disruptions or delays during the meeting please keep your cell phone turned off.
Thank you!*

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS

1. September 16, 2015 Executive Committee Meeting Minutes *
2. Financial Statements –September/October*

DISCUSSION ITEMS

President's Report – Victor Patel, President

3. Proposed Annual Financial Audit Report– presented by Chad Hoelsing, CPA
4. Board Agenda Item Request: Santa Cruz County Regional Transportation Commission- 2016 Ballot Measure/ Consideration for Endorsement
5. Board Agenda Item Request: Proposed Public Relations Report by Christina Glynn
6. Revisit: Policy Regarding Representation of Non-TMD members

CEO's Report – Maggie Ivy

7. New Promotional Pamphlet- Partner and Community Relations
8. September & October Activity & Response Reports

ANNOUNCEMENTS

ADJOURNMENT

* Action Item