



**SANTA CRUZ COUNTY CONFERENCE & VISITORS COUNCIL
EXECUTIVE COMMITTEE AGENDA**

Wednesday, September 17, 2014

12:00 Noon

CVC Office
303 Water Street, Suite 100

*To avoid disruptions or delays during the meeting please keep your cell phone silenced.
Thank you!*

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS

1. July 16, 2014 Executive Committee Meeting Minutes *
2. Financial Statements- July /August *
3. Potential Licensing of Service Mark to City of Santa Cruz*

DISCUSSION ITEMS

President's Report – Merry Crowen, President

4. Chris Ferrante- TMD Task Force Chair: TMD Task Force Update
5. Proposed Board Presentation: Year-End Financial Report- Laura Giges, Giges Consulting

CEO's Report – Maggie Ivy

6. July & August Activity & Response Reports – Attachments

ANNOUNCEMENTS

ADJOURNMENT

* Action Item