



General Board Agenda

Wednesday, January 31, 2018
3:00 P.M.

Seascape Resort – Pacific Room
One Seascape Resort Drive, Aptos, CA 95003

*To avoid disruptions or delays during the meeting please keep your cell phone silenced.
Thank you!*

CALL TO ORDER

PUBLIC COMMENT

PRESENTATIONS

1. International Marketing Presentation-Christina Glynn, Communications Director/Film Commissioner and Laura Manriquez, Director of Sales & Marketing

ACTION ITEMS

2. December 6, 2017 Board Meeting Minutes*
3. Financial Statements- November/December*

DISCUSSION ITEMS

President's Report – Adrienne Cleary, President

4. Nominating Task Force Update-Task Force Chair, Victor Patel
5. New Hotel Development Review

CEO's Report – Maggie Ivy

6. Adjustments to TMD Rates in 2018
7. November & December Activity & Response Reports

ANNOUNCEMENTS

ADJOURNMENT & RECEPTION

* Action Item